

## The X-Factor

An average person's school life and real life can be represented by two circles in an intelligently drawn Venn Diagram. School life, while being an entirely different aspect itself, is simply a subset of real life. The former is enclosed within four corners of painted walls. The latter is the dimension outside the said walls. This mathematical metaphor is supported by one straightforward tagline, "Education For Real Life."

The quote above, if I may pompously assume, is STI's most recent attempt on advertising. But this is not all about the ads, promos, prints, billboards and commercials. For almost four years, STI has proven that its X-factor, the E2E system is not just some catchy scheme created for the customer's satisfaction. STI's Enrollment to Employment is, in every aspect of it, is an educational structure we can all have faith on.

So what are these aspects? Karen La Rosa, brand manager of STI College Global City, generously provides us with four. First is the learning systems development. This aspect identifies the students' capacity to learn, to digest and to absorb things that they can use for our future jobs. There are almost a hundred STI campuses nationwide. Each of these campuses is equipped with an assurance that you, as an individual who wants to learn, will learn.

Second is the academic delivery system. Miss La Rosa shares, "What is taught in STI Laoag is also taught in STI Zamboanga," This ensures that there is conformity among the knowledge and information being taught in STI branches nationwide. This conformity is maintained by a huge staff of academically inclined professors and teachers that are sure-fire hits in the education field.

The third and fourth aspects are two things that cannot be discussed separately. E2E takes pride upon its student certification—the guarantee that if you are an STI graduate, you are given the right of job placement assistance. But things are not as simple as that. You graduate at STI and STI automatically gets you a job—no, even the simplest of things still require some tiny beads of sweat. "We will help you if you help yourself," Miss La Rosa says.

Furthermore, the E2E system is only one of STI's competitive edges. The institution brags its close connection with the IT field, an industry that is the world's number requirement for global competition.

*School life is a subset of real life.* As all other universities try to erase the subset of school life drawn within real life, STI has already rubbed out these marks and extended its capacities far beyond a normal college student's expectations. With STI, you are promised of something more than a job, but a career. A lifetime choice you created, molded and preferred yourself.

Word Count: 458

REFERENCE SITES:

- <http://sti.edu>